



# THE IISU REWIND

The Alumnae Newsletter

September 2016



## THE IIS UNIVERSITY

(deemed to be university u/s 3 of UGC Act 1956)

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**A** lumnae of any institution are a dear part of the fraternity, even when they leave. The alumnae of our University, were not only successful individuals, but also added to the credibility of The IISU. With a deep sense of pride and love for our alumnae, we publish this newsletter every year, in order to celebrate their achievements, and bring forth their valuable memories attached to the entire fraternity.

With this issue, we highlight the brilliant entrepreneurs and the successful corporate divas of the University. It takes a lot of courage to break conventions and fight it out in the world of start-ups and ventures, but our alumnae, proved their mettle in every field possible, and came across as winners!

Their achievements will surely motivate the coming generations of students, and instil a fervour of pride in them, towards The IIS University.

## high-fliers



Anjali Verma

As I step ahead with every new venture that I take up, I am taken back to the vistas of years completing my Post-Graduation from the International College for Girls, Jaipur. I pursued my M.Sc in Fashion Technology from this commendable institution. Having secured third position in Academic Excellence in my first year of Masters, I pushed myself to work and excel in the field of my interest and passion. I have completed my graduation from Banasthali Vidyapith Jaipur, which helped me stay steer clear about my plans in the future. The name ICG reminds me of a world which is so lively with trends of fashions and fads, and colourful college Fests which are linked to innumerable memories that I cherish till date. But what I enjoyed and treasured the most was working in the Annual Fashion Show, 'Creations' where the entire Department of Fashion Technology worked collectively to put forth a show being reminisced for ages. I also secured the second position in T-shirt Designing competition which was hosted by Pearl Academy, Jaipur. I am currently working in Bangalore with a successful fashion designer, Mr. Kamal Manikanth, who has worked for many celebrities in the South. I am very thankful to him as he helped me understand the real essence of fashion and the joy of working with colours and drapes. With my persistence and firmness of purpose that I aim to fulfill, I feel blessed to be a part of The IIS University. Every moment that I have spent here was worth rejoicing and in its fond remembrance, I would sum up by saying that this campus has put me through a recreational learning environment that I could not be less thankful for.



Palak



Raniwala

I am Palak Raniwala, based in Austin, Texas since the past 2.5 years now. I did my BBA from International College for Girls which gave me a deep knowledge and wide exposure to management and helped me fight my stage fright. I have done the course of Jewelry Designing from GIA, Bangkok as well Fashion Designing from NIFT, New Delhi. After passing out, I worked with my mother to grow our small business to the present where we own 2 retail outlets, 1 production unit and about 30 employees and a wholesale supply to the most of India. After getting married in United States, I got a job as an Account Executive in STS Jewels which supplies silver and gold jewelry to major TV companies and retail outlets here. After a year of work experience, I got promoted to the post of a Marketing Manager, I am entrusted with the responsibility to handle my own account books of supplying jewelry to Macy's as well as the records of merchandising for other accounts. I am also handling sales on the E-commerce platform for our business. Apart from my job, I also take part in exhibitions around USA to sell our imported clothing line from India.





## Aditi Atre



"Men think and geniuses create". This phrase from R.W. Emerson's essay "The American Scholar, rightly portrays the scholarly persona of Ms. Aditi Atre. Here, we bring forth to you her story!

An ICGian from batch 2007-10, I was an under graduate student pursuing BBM (Bachelors in Business Administration) at the University. I had always been a diligent and hard working student and also a consistent rank holder in all three years in my batch. During the three years of my academic journey at ICG, I was an active participant in debates and group discussions in which I bagged several prizes. I was also the runner up of the 'Anti-Ragging Poster' and 'Jingle Making Competition'.

After completing my graduation, I went to pursue Masters in Business Administration from IMT Nagpur. I was engaged in event management and organizing National level Fests at IMT.

Since then, I had had a fair share of working in corporate jobs with companies like Tata Motors and The Lalit Hospitality Group for about 2.5 years.

After being associated with such reputed companies, the idea of starting my own venture harbored from my zeal to employ others and work in my own realm. I witnessed great enthusiasm and craze for Rajasthani goods which lead to the creation of "Rajasthani Rangrez". Being a lover of handicrafts, photography and writing, I chose to promote handcrafted products via e-commerce which proved the result of my passions.

Off- lately, my e-commerce website has received huge acknowledgment and has some amazing artwork, ranging from home décor to exquisite jewelry pieces. With my love, passion and zeal I was able to achieve my desired goals.

Come and share your love and admiration for my hard work by exploring the Rajasthani folklore art :

www.rajasthanirangrez.com



## Sanchi Ahuja



Currently a freelancer in Design, Communication Design, Illustration and Photography, I, Sanchi Ahuja completed my under graduate degree in Visual Arts from the IIS University in 2013. Apart from being the topper in all four consecutive years I have also won many inter college competitions. I truly believe that there is something beautiful about a blank canvas, the nothingness of the beginning that is so simple and breathtakingly pure. It's the paint that changes its meaning and the hand that creates the story. Every piece begins the same, but in the end they are all uniquely different. And this is exactly what I have proven through my work. I did an internship with CRAYONS ADVERTISING AGENCY in 2013 where my work was highly appreciated. I have also been conducting painting classes since the last seven years.

I now run my own studio in the name of SANCHI CREATIVE COLORS at a prime location in Jaipur. I continuously vary the subject matter shuffling between Landscape, Flowers, Leaves, Posterized Portraits, Spirituality and Religion. However, Abstracts remain my true obsession.

Finally I want to say that whatever I am today is because



of the faculty at the University's Department of Visual Arts and most importantly I would like to extend a heartfelt thanks to my teacher, my guide, my inspiration; Mr. Shwet Goel. Thank you Sir for making us what we are today. You indeed are the best.

## Charu Vashishtha



Once gone, it never comes back. That's the problem with time. No matter how much you want those happy days back, they will only remain as a fond memory in your heart. The IIS University is one such place for which my heart wishes the same. The institution shaped me into what am I today, helped me grow into a better person and gave me a suitable platform to showcase my skills. I will always remember the D-block, English department because it contains all the super-amazing teachers who taught me and made me a much better person. The institution gave me ample prospects to participate in various activities; be it inter-college or intra-college. It is indeed the best institution in Rajasthan and I hope and wish to see it becoming one of the best institutions of India. I had a wonderful experience in this college and will never forget the three memorable golden years!

## Ruchika Jain

I am a proud ICGian from the class of 2015. I enrolled myself in the Bachelors' of Visual Arts programme in 2011. My experience at ICG as a student was phenomenal. We were to provide many submissions in a month that kept us involved all the way through. I feel that the course was very scattered in terms of syllabi and we studied a large number of works in different Semesters. One of the best memories is of carrying the portfolio around the whole campus and immediately getting spotted as a fine arts student. I pursued a course in Cultural and Entrepreneurial Studies in the United Kingdom and found a lot of difference between the education patterns of the two countries. I am currently settled in Jaipur and looking forward to my involvement in some entrepreneurial start-ups.

## Parul Sethi



Whenever I think of the days that I've left behind, the ones spent at my Alma Mater, ICG, are the those that I remember most fondly. Being a part of the IIS fraternity since my school days, it felt like homecoming on the day when I entered the gates of my beloved college. A student of B.Com Honors in Business Studies, I was a studious girl, who was more academically inclined than my other college mates. I got to spend more time with my teachers that enriched my student life with amazing mentors. A very important part of this beautiful journey was under the mentorship of Aditi Khandelwal Ma'am, whom I had the pleasure to get acquainted with in the first year of my student life. I remember my nervousness when I gave a presentation in her class, and can still recall her encouraging words which made me feel at ease and confident. The other teachers whom I miss and adore are Princy Thomas Ma'am, Manisha Sharma Ma'am, Mudit Jajoo Sir, Parul Ma'am and the list goes on! In my final year, I managed to take out some time for extra-curricular activities such as racing and inter-house carom competition in which I grabbed a top spot. In my academics, I did not miss the mark and stood second in my batch. Apart from this I was a part of the Department of French and first rank holder in French for three consecutive years which is another feather in my cap! I am currently working as a Company Secretary in a Jaipur-based company, JAKS & Associates. I am also a French trainer and plan to start my own business venture soon. I dearly miss those fun-filled and carefree days and wish to relive my memories of those coloured cherished days at my beloved college.





## Dolly Jain



I believe there is a reason why we can never return to the times where we lived in the past and which is why we call them 'memories', the days which can only be cherished and longed for. Such was my journey at The IIS University. Those three years of my academic life were indeed the golden years of my life when I worked with one of the best teachers, Dr. Radha Kashyap who reminded me that "Learning is a treasure that will follow its owner everywhere." After completing my graduation from the International College for Girls, I did my Masters from The National Institute of Fashion Technology, Mumbai. I could understand how studying is not the only factor that helps you achieve success. It is a joy that comes on everyday of our life. My college helped me grow and led me towards a future that has shaped my passionate goals and career. My ventures include interning at export industries and my work experience at Shoppers Stop Ltd. for three years that paved a way for a lot of exposure in terms of learning and experience in the apparel industry. These chances gave me the confidence and strength to introduce to the world, a business in women apparels which is famous under the name of Pink Lemon. Pink Lemon was conceived for the contemporary women who wanted to remain connected with their roots and traditions. I could not have progressed and flourished to such an extent without a passion that drove me towards my aim of being a successful business entrepreneur. I would never miss on acknowledging my seniors who inspired me with their creativity and zeal and followed the 'mantra' of learning with innovation and a spirit of togetherness. I own an e-commerce portal where I put forth the ideologies and methodologies of Pink Lemon. I plan to visit the IIS University to recruit graduates not only from the Department of Textiles and Garment Production but anyone who requires a platform to work in the world of business management. I would therefore like to express my gratitude to the International College for Girls for preparing me to face the obstacles in the nurturing years of my life and be the person that I am today.

## Pratibha Rathore



With dreams in my eyes, I entered The IIS University with a hope to showcase and polish my skills, and I achieved this through ample number of opportunities offered by NSS, Sports and Cultural wings of my university. Under the guidance of Dr. Renu Shunglu, I successfully joined the NCC Air Wing and got recommended for the Officers Training Academy, Chennai for the post of Lieutenant in the Indian Army. My interest in sports increased as I played several matches with the university volleyball team, while learning the importance of patience, hard work, perseverance, leadership and team work. Along with this, I was chosen as group leader in Mountaineering and Trekking Camp, 2010. The IISU gave me the platform to boost my confidence through "Colours of Rajasthan" an intercollegiate cultural competition which was held by Dainik Bhaskar in the year 2011 and 2012, for which I would like to thank Ms. Monika Munjal. I also got the golden opportunity to be the show stopper of the Annual Fashion Show and then "Miss Vibrant" in 2010. Someone has aptly said that hard work pays off. It did with me also in the form of posts such as Secretary, U.G. Coordinator - Alumnae Association, 2010-11 and Vice President of P.G. Council, 2011-12. Dr. Seema Singh Rathore, further helped me to grow by suggesting me to pursue my internship at TATA Docomo. I completed my graduation in 2010 and MHRM in 2012 with flying colours. After a lifetime experience, I was ready to face the world. I joined "Shoppers Stop Ltd." as Unit HR Head, where I was responsible for recruitment, learning and development. It was a door wide flung open to a plenty of opportunities to utilize my talent and pursue my hobbies which I polished during my college days. During this tenure, I won the 1st prize at zonal round of 'Talent Hunt' organized by Shoppers Stop Ltd., and also represented Rajasthan in a folk dance event at national level in "Parichaya", at Mumbai in 2013. Recently, I got engaged to Flt. Lt. Sanjay Singh Chauhan, Officer - Indian Air force. Benjamin Disraeli has rightly quoted "A University should be a place of light, of liberty and of learning." The IIS University gave me this light to spread my wings like a free bird to learn and experience a plethora of opportunities. I would like to thank the University for making me realise my strengths and helping me grow out of my weaknesses, and turning me into a confident woman who is ready to face whatever the world has to offer.

## Nishta Chakravorty



When I said goodbye to my school that gave me memories and experiences to cherish, I entered The IIS university with hesitation in my heart, feeling depressed with the commotion that surrounded my life. Thus, like every student I took some time to settle with new life, rules and friends. Once when it was done,

there was no looking back. The university dwelled in me and started to shape me into a student I could never imagine myself as I am today. The opportunities that rolled in front of me made me an active student who became a compere, Radio Jockey, NSS group leader, Secretary and then, the President of The Ivy League. The university has not only given me ample number of opportunities, but also friends for a lifetime; friends that were found in teachers and mentors. The campus life is a memory to be cherished forever, hogging on vada pavs from Panditji's canteen, the ICG Fest and much more. With deep gratitude, I would like to thank The IIS University for shaping me to a new confident person who is ready to face the ebb and flow of life with a smile on her face.

## FACULTY ALUMNAE

### Sucharita Sharma

To my trip down memory lane, reminiscing the best five years of my life on which I still roll upon makes me think that hadn't I been the part of this university I wouldn't have recognized myself.

I am profoundly grateful to my alma mater for the world of opportunities it has opened for me. Being a part of the IIS University has not only groomed me but has also given me the platform to showcase my talents and helped me to express myself in the best manner in the form of the academician. As a constant topper of the batch, I feel blessed enough to be taught by elite. When I look back, I still remember the day when I wanted to pursue MJMC and was adamant to not go and attend classes and that time it was Prof. Jaishyan who encouraged me and told me that sometimes in your life there comes a point when you have to go against your will and do what is meant to be for you. He generated my interest in the subject and convinced me to pursue M.A. in English. And now here I am following my ambitions and dreams. At present my family especially my daughter and my mother immensely support me to flourish myself and because of them I can now feel that sense of awe and respect in the eyes of my students.

I owe my university a lot. The entire fraternity has today made me stand erect in the midst of this competitive world.



## Aparna & Shruti



Shruti

When our alumnae leave us, they go on doing things that not only lend them limelight, but bring distinction to the University as well. Here's a personal account of how the two girls from The IIS University went on to do something that has surely made them stand out amongst the rest.

We, Aparna and Shruti Misra started our march on the entrepreneurial

road while simultaneously catering to the biggest opportunity to gain work experience under the most popular stylist Poly Holman. She is a stylist for popular brands like Louis Vuitton, Gucci and Prada.

I, Aparna did my graduation from St. Xavier's College, Jaipur and then went on to do my MBA from The IIS University with dual major specialisation in Marketing and Human Resource Management. Finally, I completed a course in Business Entrepreneur Management from IIM, Ahmedabad.



Aparna

Shruti did her Masters in Fashion Technology from The IIS University during 2013-2015. She did her internship with Hello! India, a luxury lifestyle magazine.

Currently, we both are working on our own brand APASH (APArna-SHRuti), which deals in styling, designing and luxury lifestyle management. We believe in cultivating our signature look by revolutionising distinct designing by styling it our own way. Our aim is to inculcate styling and luxe lifestyle concepts in the youth of our country. Our USP is to focus on intricate details and culturally rich art work in our designs.

### Faculty Coordinators

Dr. Aditi R Khandelwal  
Dr. Sucharita Sharma

### Student Contributors

1. Harshita Tewani, BA (H)
2. Shreya Sharma, BA (H)
3. Anuradha Dasani, BA (H)
4. Anushka Yadav, BA (H)
5. Sheryl Alexander, BA (H)
6. Richa Rathore, MA
7. Shreelekha Singh, BA (H)
8. Manasi Balani, BA (H)

## Sakshe Bhatt Somani

One always wants to indulge in as many things as possible throughout one's lifetime, and I feel I have been one of the few lucky ones who has had a fair share in various fields I loved and



always wanted to work in. I will always owe my success to my family, school, and my college, ICG. I graduated in 2007 in Bachelors of Arts, with Advertising Sales & Marketing, English Literature and Psychology as my subjects. I now work as a Manager, Theatrical Production at Kingdom of Dreams (Gurgaon, India's 1st ever bollywood musical). I'm heading a show "Jhumroo" and share the profile for managing cast and crew and the entire production. I am also running my own agency 'i-PRomote' along with my own Celebrity PR Agency where we manage celebrities, musicians and bands for various events, appearances, shoots, brand endorsements, launches and wedding performances.

I got married in 2011 to Mr. Vishrut Somani. I feel glad to share that the journey of my career began with FM 7 to the launching team of Rajasthan Patrika's radio 95 FM Tadka as a Radio Jockey & Producer. I have also worked with Radio city 91.1 and Radio Mantra 91.9 FM as RJ, Producer and Celebrity Manager. Following my love for acting, I pursued a course in theatre at Anupam Kher's institute 'Actor Prepares' in Mumbai. Apart from this, I have been a professional Voice Over and Dubbing artist and have dubbed for channels like NDTV good times, Discovery etc.

I proudly acknowledge the grooming that I underwent at ICG, which helped me achieve success, in life!

## Akanksha Goswami

I, Akanksha Goswami am a proud alumna of The IIS University. My time at the institution was an amalgamation of gleefulness, self exploration and attainment of knowledge. I feel immense gratitude towards my teachers who helped me in showcasing my talent and supported in the high and low times of my life. This college has given me many memories to cherish and an abundant store of knowledge and wisdom. I was a student of Arts (Advertising, French and Psychology) and did my Masters in Broadcast Journalism from Indian Institute of Journalism and New Media, Bangalore. I have also completed three year Advance Diploma course in Mass Communication and Video Production from the university. As a State University topper, I received the award for Academic Excellence for the same. I hold a distinction in Business English Certificate (Preliminary), ESOL examination conducted by the University of Cambridge. I am also associated with media and have worked as a Director of the web series "One Minute Hero" for The Logical Indian and "Director's cut" for Star Gold. I acted as an Assistant director and a correspondent in Aamir Khan's "Satyameva Jayate" Season 1, and had a major role in research, script writing, voicing, interviewing people, finding stories and other work related to production on the set activities. I have also had the privilege of holding positions like that of Assistant Director, Script Writer and Media Consultant for various other shows. Media for me is an expression of reflection and I was strongly inclined towards this field since my childhood days. I always aim to combine my creative talents and sensitivity to understand human nature, social needs and issues to be reflected through Cinema.

Congrats!



Apurva & Rishabh Bhansali



Akanksha Chauchan

Chanchal & Puneet Jain



Bhagyashree & Bharat Bohra

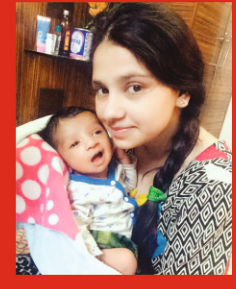
Iti Gaur & Manu Jain



Farzana with Afraaz



Pallavi & Ankur Khandelwal



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